

Privacy Policy

Our privacy policy tells you about our information practices when you provide personal information to us, whether collected online or offline, and when you visit us online to browse, obtain information, or conduct a transaction. The Arcadia Land Realty Team collects personal information from you in order to provide you certain services, and if needed to respond to your inquiries or requests for information. Personal information may include your name, email, mailing and/or business address, phone numbers, or other information that identifies you personally.

We do not disclose your information without your consent to third parties, except to act on your behalf or request, when inquiries are made for mortgage information, or as required by law or in legal proceedings; or to fulfill the needs of a service (service providers).

We automatically collect and store the following information about your visit:

1. General log information—Internet domain (for example, "yourcompany.com" or "isp.com"); Internet Protocol (IP) address; operating system; the browser used to access our Web site; the date and time you access our site; and the pages that you visited.
2. Referral and statistical information where we have links or ad banners to or from this site. Such data may include aggregate data such as the number of click-throughs that occurred. It may also include specific data, such as whether you are a repeat visitor; whether you visited a page with a banner on it or clicked on an ad banner, and then used our site (for instance, to register or make a purchase); the value, date and time of any sale; and the identity of the site which you linked to or from this site. We do not use such data to identify you personally.

We use the general site information to help us make our website more useful to visitors. We use it to learn about how locations on our site are being used, what information is of most and least interest, and how we can enhance ease of use by ensuring our website is optimized for today's technology. We also use such statistics to tell us of any possible site performance problems.

We collect referral statistics from links to let us know which links are useful, both to and from this website. Likewise, we collect data from ad banners to let us know which ads are effective. This allows us to determine which ads may be of most interest and to help us control how many times a specific ad is displayed.

Information Collected from Emails and Online Forms

Our website and links allow you to send us an email. We will use the information you provide to respond to your inquiry, provide information, or to fulfill a service in which you have expressed interest. If you provide a phone number, you are consenting to be contacted by phone even if you are registered with a local or national "Do Not Call" list.

We do not sell, rent, or otherwise provide your personal information to outside marketers. You will only receive marketing about services of the Arcadia Land Realty Team or its partners, other

than information and services you already receive or are registered for, under the following conditions.

If you are a new visitor, we use an opt-in standard. If you have provided personal information to register for our information or services, we will only send you communications that are relevant to that information or service.

If you are a present or past client, we use an opt-out standard. We assume you are interested in our services, and so we will provide information to you unless you tell us you do not want to receive it.

These preferences in the profile can be changed at any time, and you have the ability to opt-out of any and all campaigns at any time by clicking the link sent at the bottom of any system e-mail correspondence.

For site security purposes and to ensure that this service remains available to all users, this computer system employs software programs to monitor network traffic in order to identify unauthorized attempts to upload or change information, or otherwise cause damage. Unauthorized modification or misuse of information stored in this system will be investigated and may result in criminal prosecution.